

# Strategic Planning:

## 10-Steps to Recharge and Focus Your Leaders

### Training



If organizations and individuals don't know where they are going, they'll probably end up somewhere else. Strategic planning is a process that brings the guiding leaders together to learn from the past and assess current situations to plan for future success. During this preview of the process, participants learn about the players, the steps and components involved in a strategic planning process.

### Objectives

After participating in this workshop, you will be able to:

- Explain the purpose and benefits of strategic planning
- Recognize the four major phases of strategic planning
- Understand the ten steps to complete within the planning process
- Describe the components of a strategic plan
- Begin taking the first steps in planning a strategic planning pro-treat™

### Format

This interactive workshop uses mini-lectures, case study examples, large and small group discussions to understand the strategic planning process.

### Ideal Size

**Presentation:** No limit

**Overview & Getting Started:** Planning team with 12-20 of organization's leaders

### Length

**Presentation:** 90 minutes

**Overview & Getting Started:** 3 hours

### Agenda

- How is strategic planning like vacation planning
- Benefits to strategic planning
- Four major phases of the process
- Ten steps to implementing a successful strategic plan
- The components created within the planning process
- Plan to Plan: How to get started

### Target Audience

Any senior manager or board of director considering strategic planning as a pro-active approach for managing the organization.

### Typical Uses

Motivational training and team building, customer service training, supervisory, management, and leadership development

### Material Options

**Deluxe:** Handouts and a *Strategic Planning Handbook* at \$10 per person

**Regular:** Handouts only \$3 per person